ORDER

Orders Order / Rey: 422643 Alt Order #: Product Desc: Est. 7531 10/11 - 10/17 WCMQ 7531 Estimate: Flight Dates: 10/11/16 - 10/17/16 Primary AE: Carolina Patino Original Date / Rev: 07/25/16 / 07/25/16 Sales Office: MCGPH Order Type: **GENERAL** Sales Region: National Agency Name: National Media Research Planning & I **Buying Contact:** Roger Rafson Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane WEEKLY Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: Nat'l Republican Congressional Comr New Business Thru: A35+ Demographic: 00:30:00 Order Separation: **Product Codes:** PL2 - Issues/Propositions Advertiser External ID: Priority: P-3 Agency External ID: AGY, POL, ISS Unit Code: Revenue Codes: General Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/10/16	10/16/16	20	\$10,000.00	\$8,500.00	October 2016	25	\$12,500.00	\$10,625.00	0.00
10/17/16	10/23/16	5	\$2,500.00	\$2,125.00	Totals	25	\$12,500.00	\$10,625.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Carolina Patino			Start Of Order - End Of Order	100%

Ln Ch Start	End	Inventory Code	Break	Start/End *	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCMQ 10/11/1	6 10/17/16	6a-7p M-SU	CM	6a-7p M-F	55555	1:00	25	\$500.00P-3	0.00 NM	25	\$12,500.00
		6a-7p M-F									
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/10/16	10/16/16	5555	20	\$500.00	0.00				1		
Week: 10/17/16	10/23/16	5	. 5	\$500.00	0.00						
***************************************			Ç . S						Totals	25	\$12,500.00

Leonel Fong (Miami)

From: message_bot@radioexchange.com

Sent: Friday, July 22, 2016 10:19 AM

To: Evelyn Jose (New York); Barry J. Fischer (Corporate); Leonel Fong (Miami); Carolina

Santamarina (Miami); Carolina Patino (Miami)

Subject: WCMQ-FM has received a NEW order - Nat'l Republican Congressional Committee

You have received a New Spot order from RadioExchange.

Station: WCMQ-FM

Order #: 3136082

CIA weekly Frivoicing

Contract #: 4284293

Flight: 10/11/2016-10/17/2016

Total Dollars/Spots: \$12,500.00/25

Advertiser: Nat'l Republican Congressional Committee

Product: Est. 7531 10/11-10/17

Salesperson: Roger Rafson

Phone: 412 421 2600

Office: PHILADELPHIA

Comment: This is a new order - it will be sent via email also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 48 hours. Thank you.

PLEASE CLICK HERE AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO https://www.radioexchange.com

STATION:

WCMQ-FM

ORDER#: 3136082

DATE:

07/22/2016

MARKET:

Miami-Ft, Lauderdale-Hollywood, AMOUNT: \$12,500.00

AGENCY: NATIONAL MEDIA

REP:

RESEARCH, PLNG&PLACEM 815 SLATERS LANE

McGavren Guild Media

SPOTS: 25

ALEXANDRIA, VA 22314

MOD:

Stn Ver: 1 Last:

PHILADELPHIA

SLS PH: 412 421 2600 BUYER: Megan Burns _

SALES OFFICE: SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

NATIONAL MEDIA

AGY CLI:

CONTRACT # FOR INVOICING 4284293

RESEARCH, PLNG&PLACEM

ADVERTISER:

Nat'l Republican Congressional Committee

AGY PRD:

INVOICE: NATIONAL MEDIA RESEARCH,PLNG&PLACEM

PRODUCT:

Est. 7531 10/11-10/17

AGY EST: 7531

815 SLATERS LANE

FLIGHT:

ALEXANDRIA, VA 22314

10-11-2016 TO 10-17-2016

[]Unwired [X]Spot []Mod

TOT # OF DAYS: 7

PRIM. DEMO: SEC, DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/22/2016 09:13

COMMENTS

[Rep Comment] 07/22/2016: This is a new order - it will be sent via small also if you are not on Radio Exchange. Take care not to double book. Please confirm receipt of order in Radio Exchange or by email at joyce.vordenbaum@genmediapartners.com (with call letters in subject line) within 48 hours. Thank you.

DAY#	1		10/11/2016 10 10			101 \$2,500.	00.00 TOTAL SPOTS 5				
МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	.т	6:00AM	7:00PM	60	10/11/2016	10/11/2016	5	\$500	\$2,500

DAY#	2		10/12/2016 To 10/12/2016					TOT \$2,500.	00	TOTAL SPOTS 5		
МС	LN	DPT CD	DAYS	START	END TIME		START	STOP	SP/DY	RATE	TOTAL.	
	1	RT	W	6:00AM	7:00PM	60	10/12/2016	10/12/2016	5	\$500	\$2,500	

DAY#3	3		10/13/2016 To 10)/13/2016				TOT \$2,500.	00	TOTAL SE	OTS 5
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	T	6:00AM	7:00PM	60	10/13/2016	10/13/2016	5	\$500	\$2,500

STATION:

WCMQ-FM

ORDER#: 3136082

DATE:

07/22/2016

MARKET:

Miami-Ft. Lauderdale-Hollywood, AMOUNT: \$12,500.00

AGENCY:

NATIONAL MEDIA RESEARCH, PLNG&PLACEM

815 SLATERS LANE

MOD:

REP:

McGavren Guild Media

SPOTS: 25

ALEXANDRIA, VA 22314

Stn Ver: 1 Last:

SALES OFFICE:

PHILADELPHIA SLS PH: 412 421 2600 BUYER: Megan Burns

SALESPERSON: Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL: AGENCY:

Roger.Rafson@GenMediaPartners.com

NATIONAL MEDIA

RESEARCH, PLNG&PLACEM

AGY CLI:

CONTRACT # FOR INVOICING 4284293

ADVERTISER:

Nat'l Republican Congressional

AGY PRD:

INVOICE:

NATIONAL MEDIA

Committee

RESEARCH, PLNG&PLACEM

PRODUCT:

Est, 7531 10/11-10/17

AGY EST: 7531

815 SLATERS LANE

FLIGHT:

10-11-2016 TO 10-17-2016

[]Unwired [X]Spot []Mod

ALEXANDRIA, VA 22314

TOT # OF DAYS: 7

PRIM. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 07/22/2016 09:13

SEC. DEMO:

DAY#4

10/14/2016 To 10/14/2016

TOT \$2,500.00

TOTAL SPOTS 5

МС	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	F	6:00AM	7:00PM	60	10/14/2016	10/14/2016	5	\$500	\$2,500

DAY#7

10/17/2016 To 10/17/2016

TOT \$2,500.00

TOTAL SPOTS 5

MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	RT	М	6:00AM	7:00PM	60	10/17/2016	10/17/2016	5	\$500	\$2,500

TOTAL	Oct								Total
SPOT	25					 			25
CASH	12,500.0				 ·····	-	-		12,500.0
TOTAL	12,500.0		 			 :		-	12,500.0

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
ւ National Media Research.	Planning,and Placement
do hereby request station time concerning the	
National Republican Congressional Committee	≽ (E

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See	See	See	See	See	See
Schedule	Schedule	Schedule	Schedule	Schedule	Schedule

This broadcast time will be used by:	NRCC-IE
This broadcast time will be used by:	

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or relating to any political matte	in part) communicate "a message r of national importance?" □ No
For programming that "communicates a mess	age relating to any political matter of

national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the Issue to which the communication refers (if applicable):

U.S. Congressional Race	
by (name and address):	ove described broadcast time has been furnished
National Republican Congressional Co	mmittee- IE

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jessica Furst Johnson- Executive Director Keith Davis- Treasurer			-	 · • · · · · · · · · · · · · · · · · · ·	

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

liability, including rea above-requested advalso agrees to prep	sonable atto vertisement(are a script	y and hold harmless the static orney's fees, that may ensue is). For the above-stated bro t, transcript, or tape, which ore the time of the schedule	from the broadcast of the oadcast(s), the sponsor will be delivered to the		
TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)					
Date		Signature	Contact Phone Number		
TO BE SIGNED BY STATION REPRESENTATIVE					
☐ Accepted	i	☐ Accepted in Part	☐ Rejected		
Signature		Printed Name	Title		